

# Fermanagh County Show

## County Fermanagh Farming Society Limited

(Founded 1835)

The above society invites applications for Trade Stands at  
the Fermanagh County Agricultural Show to be held at  
EXHIBITION & AUCTION CENTRE, TEMPO ROAD, ENNISKILLEN, BT74 4RL  
Tuesday 2<sup>nd</sup> & Wednesday 3<sup>rd</sup> August 2011

This year sees the staging of the 176<sup>th</sup> Fermanagh County Show. It is an eagerly anticipated event not only in agricultural and rural calendars, but for those from all walks of life in Fermanagh and beyond. Fermanagh County Show provides a platform for local livestock to be exhibited, hosts a strong contingent of home industries and schools' competitions, and once again features the Local Fresh Food Festival.

We feel that the trade stands at the show play a key role in providing the colour and atmosphere that is so important to the show's success. In return, exhibitors have direct access to over 10,000 visitors who attend the show, an ideal means of promoting their business or service and gaining extra customers and sales. We attract a large variety of businesses, from locally produced hand-craft and food enterprises, to car and tractor dealerships.

We acknowledge that this has been a difficult year in the current economic climate, and our Trade Stand pricing structure reflects this, with extremely competitive rates for all sizes and types of trade stands, offering a low cost opportunity to showcase your business to a large audience.

To the many exhibitors who have been long standing supporters of the show, we look forward to welcoming you back this year; and to potential new customers, we greatly encourage you to use our show and its visitors to your advantage.

To book a stand at The Fermanagh County Show, simply complete the Booking Form and return it to the Show Office.

### Show Opening Times & Trade Stand Set-Up Times

Fermanagh County Show opens to the public 4pm-10pm on Tuesday & 10am-4pm on Wednesday. All Trade Stands must be fully in place and erected by 2pm Tuesday, and not be dismantled or removed before 4pm Wednesday.

Indoor Stands may setup from 8pm-11pm Monday and 7am-2pm Tuesday. Some areas may still be damp from washing after Monday morning sales.

Outdoor Stands may setup from 6pm-11pm Monday and 7am-2pm Tuesday. It is essential that all vehicles are moved away from trade stands by 2pm for the public opening at 4pm. Trade exhibitors are encouraged to arrive early if there is a large amount of vehicle unloading to erect the stand.

## CLOSING DATE FOR TRADE APPLICATIONS – Friday 8<sup>th</sup> July

All Trade Stands are automatically entered into the  
**Fermanagh County Show Trade Stand Competition**  
with prizes to be won kindly sponsored by  
The Killyhevlin Hotel, Enniskillen (Food Hall) & West End Auctions, Enniskillen (Trade)

**Exhibition & Auction Centre, Lackaboy, Tempo Rd, Enniskillen, BT74 4RL**  
**[www.fermanaghcountyshow.org.uk](http://www.fermanaghcountyshow.org.uk)**  
**[secretary@fermanaghcountyshow.org.uk](mailto:secretary@fermanaghcountyshow.org.uk)**  
**tel. 028 6632 2509 fax 07005 982309**  
registered charity number XN47327

# Fermanagh County Show

## County Fermanagh Farming Society Limited

(Founded 1835)

### TRADE STAND REGULATIONS

#### General Regulations

Instructions given by Society Officials must be adhered to at all times.

Fermanagh County Show reserves the right to refuse Trade Applications.

The Society will not be responsible for the loss of any property brought on to the premises.

The Sale of ice cream and hot food is restricted to Show Caterers already in place. For further information please contact the Secretary.

Exhibitors details may be used in Show Publications and other related activities.

Trade Exhibitor details, Health & Safety Document, together with passes will be posted out to the address given on the order form prior to the Show.

Every effort will be made to facilitate traders to avail of the same stand as last year unless otherwise requested, however no guarantees can be made.

#### Vehicles and Vehicle Passes

Trade Exhibitors' vehicles may only access the grounds via the main entrance gate with a Vehicle Pass, and no vehicles will be admitted during public opening times. The Pass must be submitted to security personnel, who will record your vehicle details, and hold the Pass. Normal admission must be paid by those in the vehicle unless wearing a trade exhibitor badge. As a trader, you are responsible for requesting the return of your Vehicle Pass upon exiting the grounds if you wish to return to the show. All vehicles must be removed from Trade Stand unless they occupy part booked space before 2pm on Tuesday. Your co-operation would be greatly appreciated in ensuring that all goods are in situ on Trade Stands prior to Show public opening times or to have made arrangements to transport goods on foot from parking area. All traders are encouraged to avail of the shuttle-bus service which operates along the Tempo Road, as parking your vehicle along the sign-posted verges and taking the shuttle-bus will help to alleviate traffic congestion.

#### Charities

Charitable Organisations granted Trade Stands at the Show are asked NOT to circulate either inside or outside the Showgrounds with Collection Boxes. Collections may be taken up within the area booked for the stand. Failure to comply with this ruling will result in disqualification from future allocation of Trade Space. Stewards are empowered to ask offenders to return to their stand.

#### Health & Safety

All machinery and equipment brought to the Show must comply with Statutory Safety Standards. In order to comply, we would require you to obtain Third Party Public Liability Insurance to cover your Stand, Exhibits and the Public at the Show. Any Exhibitor offering for sale objectionable articles such as toy or 'BB' guns, water pistols, stink bombs etc. or causing a nuisance of any kind will be asked to vacate the premises.

**County Fermanagh Farming Society Ltd thanks you for agreeing to the regulations when booking. These new regulations are for safety reasons will assist in the smooth roll out of our annual show.**

**Exhibition & Auction Centre, Lackaboy, Tempo Rd, Enniskillen, BT74 4RL**

**[www.fermanaghcountyshow.org.uk](http://www.fermanaghcountyshow.org.uk)**

**[secretary@fermanaghcountyshow.org.uk](mailto:secretary@fermanaghcountyshow.org.uk)**

**tel. 028 6632 2509 fax 07005 982309**

registered charity number XN47327

# Fermanagh County Show - Booking Form 2011

PLEASE READ TRADE STAND REGULATIONS IN FULL BEFORE SIGNING FORM.  
ONLY FULLY COMPLETED FORMS WITH PAYMENT WILL BE ACCEPTED.

Contact Name _____	Telephone _____
Product/Promotion _____	Mobile _____
Business Name _____	E-mail _____
Address _____	Signed _____ Date _____
_____	Print Name _____
Postcode _____	In signing the applicant fully understands and agrees to Trade Stand Regulations

## Indoor Stands – all £60 each

Indoor trade stands are located in the main mart building, and include a single 600W power point - exhibitors must supply their own extension cable. No stand fittings or furniture will be supplied by the show. All stands measure approximately 3.6m x 3.5m, however there is some variation and exhibitors may wish to contact the office to measure allocated stands prior to the show. All Indoor Stands are charged at £60, inclusive of electricity. Multiple adjoining stands may be booked.

## Outdoor Stands – priced from £60

Outdoor trade stands can be located on hardcore or grass. Electricity is not supplied to outdoor stands; exhibitors must supply their own generators. Dimensions for outdoor stands must include all towbars, stays, unit openings and access points etc. Any vehicles to be sited on the stand must be included in the booked size or parked offsite in the Traders' Car Park.

## Catalogue Advertisements & Advertising Banners - £50 per page / £20 per 3m banner

Why not place an advert in the official show catalogue & programme? Full-page A5 black and white adverts printed in over 800 copies are only £50 for trade stand exhibitors. You can also book display space for your banners on the show grounds. Prices start at £20 per 3m banner. Simply complete the relevant section on the booking form to book your banner space.

## Entry Passes

Two Trade Exhibitor Badges and one vehicle pass will be issued per £60 stand, with one additional badge and one vehicle pass for each additional £50. These badges allow trade exhibitors free entry at the gate, and must be worn by exhibitors at all times whilst entering and on Show premises. Additional badges may be purchased at £4 from the Show office.

<ul style="list-style-type: none"> <li>- First Time Applicants are required to include a photograph of Trade Stand</li> <li>- Fermanagh County Show reserves the right to refuse Trade Applications</li> <li>- Cheques should be made payable to: "County Fermanagh Farming Society Ltd" or "CFFS Ltd"</li> <li>- Return form &amp; payment to: The Secretary, County Fermanagh Farming Society Ltd, Exhibition &amp; Auction Centre, Tempo Road, Enniskillen BT74 4RL</li> <li>- Closing Date for applications: Friday 8<sup>th</sup> July 2011</li> </ul>	<b>For office use only:</b>  Stand No.: _____  Date: _____  Paid: _____
---	---

	Detail	Width	Depth	Rate	Cost
<b>Indoor Stands</b>	____ stands	3.6m approx.	3.5m approx.	£60 per stand	
<b>Outdoor Stands</b> (See notes on pricing)	Hardcore / Grass / No preference	_____ m (frontage in metres)	_____ m (depth in metres)	<b>Frontage X Depth Rate</b>	
<b>Catalogue Advert</b>	____ pages	Final proofed copy to be sent by email to orrandrew@live.co.uk by Thursday 30 <sup>th</sup> June		£50 (special rate)	
<b>Advertising Banners</b>	____ banners	Location of advertising banners must be agreed prior to erection by the trade secretary		£20 per 3m banner	

<b>DEPTH RATES:</b>	
4m - £12	10m - £20
5m - £13	11m - £22
6m - £14	12m - £24
7m - £15	15m - £30
8m - £16	18m - £36
9m - £18	20m - £40

## Outdoor Trade Stand Pricing System:

**TOTAL COST = FRONTAGE X DEPTH RATE (FROM TABLE)**

Decide on the **frontage** required in **metres**

Decide on **depth** required in **metres**

Find your **depth rate** from the depth in metres from the table

Multiply **frontage** by **rate** to find **total cost**

eg. 
$$\begin{array}{r} \underline{8\text{m}} \\ \underline{6\text{m}} \\ \underline{6\text{m} - \text{£}14} \\ 8 \times 14 = 112 \end{array}$$